



TESTIMONIALS & STARTUPS

“Indus venture offers one of the most effective problem solving solution for an entrepreneur” *Bilal Nawaz, CEO, King Kashmiri Tea*

“Superior quality, extremely valuable & necessary mentoring sessions; you delivered much more than what we were expecting” *Nokola Jovanovic, Founder and CEO - Yasin Arafah, Managing Partner and CIO, FanStorm, Switzerland*



PASSIONATE ABOUT MAKING A DIFFERENCE

At Indus Venture, we partner with sophisticated investors that are willing to take calculated risk by investing in early stage post-revenue startups and SMEs that pass through our due diligence process

We are group of mentors, investors and serial entrepreneurs from Silicon Valley, Edmonton, Austin, Lahore, New York and from Toronto. Since 1990, our group has mentored, invested or successfully exited from several US and overseas startups and businesses with multiples while helping others for investment and growth readiness. Group founder alone has invested in two success IT businesses in Silicon Valley with over \$500+ millions in revenues and ROI of 50 to 100x

THREE ROUNDS OF FUNDRAISING

Round One | Self-help Due Diligence & Access to Investors: \$95 - \$1,495

List of investors by regions, Scorecard. **Fundraising templates/tools:** One pager, pitch deck, financial & projections, cap table, pledge form, sample term sheet, subjective valuation, leadership index, DIY SWOT analysis, fundraising progress dashboard. Startups can select monthly subscription of \$95 per month or a one-time fee of \$1,495 that varies by number number of investors in states or regions.

Round Two | Consultation: \$150 - \$250 per hour

Help in preparation of fundraising documents: Pitching script, Investors outreach campaign advice, curated list of investors, fundraising progress dashboard

Round Three | Fundraising: \$500 - \$5,000 per month

Part-time/ full-time dedicated fundraising assistant for fundraising campaign

